

Tourism Whistler media release
For immediate release – July 30, 2015

Cornucopia: a foodie's utopia in Whistler, November 5-15, 2015

Note to media: Whistler images are available for editorial use on Tourism Whistler's [online media room](#).

Suggested Tweet: #Whistler's #Cornucopia, an all-out celebration of food + drink returns this fall, save the date: November 5-15. www.whistlercarnucopia.com



Whistler, B.C. – This November, Whistler transforms into a gourmands mecca with Whistler's 19th annual [Cornucopia, presented by BlueShore Financial](#).

Days spent lake side; bathing in the sun's warmth makes thinking ahead to fall a struggle. Nonetheless, be sure to save the date for this year's Cornucopia, November 5 – 15.

Whistler relishes in the resident gastronomic genius, which is seen in the success of Cornucopia's expanded 11 day format, and 19 year history. With food events, drink events, seminars, expert presenters and more, Cornucopia encourages guests to explore the festival according to their passion and preference. Be it the winemakers dinners, cooking demonstrations, sommelier presentations, luxury fine wine tastings or specially crafted cocktails Cornucopia has something for every palette.

From the ever-famous CRUSH Grand Gala Tasting, to Nourish – your path to health and wellness, Cornucopia brings together worldly gourmands and old world tradition with new craft brewers, and small batch distillers, master gardeners and master chefs. Of the over 200 events planned, 2015 will feature 7 signature tastings and brand new parties that draw thousands of attendees to both daytime and after-dark festivities.

Cornucopia: an all-out celebration for the senses, honouring the artistry of food and drink, surrounded by the majestic coastal mountains of Whistler. For your complete guide to Cornucopia 2015 visit: www.whistlercarnucopia.com.

- 30 -

Cornucopia, presented by BlueShore Financial is an eleven day dazzling display of gourmet food, wines, spirits and beer catering to everyone from amateur enthusiasts to aficionados. Respected industry professionals, judges and presenters headline each event, seminar and tasting, offering the best possible opportunity to garner as much information and insight as possible. Held on the cusp of the opening of each ski season in beautiful Whistler, British Columbia; Cornucopia was designed to showcase and

support the local food and drink industry. Now encompassing wineries, breweries, distilleries, chefs and restaurants from Vancouver, greater B.C. and beyond, Cornucopia has become recognized as a preeminent representation of the culinary tourism industry in Canada. With widespread appeal shown through the immense variety of events available, the festival is truly a food and drink festival with a Whistler attitude.

Whistler is Canada's premier year-round leisure and meeting destination located in the Coast Mountains 120 kilometres (75 miles) north of Vancouver, British Columbia, Canada. Consistently rated the top ski resort in North America, Whistler was the Host Mountain Resort of the 2010 Olympic and Paralympic Winter Games. The resort offers an extensive range of accommodations totaling 10,000 bedrooms among 24 hotels as well as townhomes, condos, B&Bs and chalets. Whistler also boasts more than 100 restaurants and bars, 200 retail shops, 25 spas and countless activity options from world-renowned skiing and snowboarding, mountain biking and golf, to hiking, rock climbing, and watersports. The Resort Municipality of Whistler is home to a diverse community of more than 10,000 permanent residents.

Tourism Whistler is the member-based marketing and sales organization representing Whistler, operating the Whistler Conference Centre, Whistler Golf Club, Whistler Visitor Centre, as well as 1.800.WHISTLER and whistler.com – Whistler's official source for visitor bookings and information. As the convention and visitors bureau for the Resort Municipality of Whistler, Tourism Whistler represents more than 7,000 members who own, manage and operate properties or businesses on resort lands including hotels, restaurants, activity operators and retail shops.

Media can visit whistler.com/media for Whistler facts, media releases, story starters, local personality profiles and access to images and B-roll.

Media Contact

Tourism Whistler

Mary Zinck

Manager, Travel Media

T: 604.938.2702

E: mzinck@tourismwhistler.com

W: www.whistlercornucopia.com

T: www.Twitter.com/CornucopiaWine

F: www.Facebook.com/WhistlerCornucopia

W: www.whistler.com/media

T: www.Twitter.com/mediaTWhistler

F: www.Facebook.com/GoWhistler