



Tourism Whistler media advisory  
For immediate release – August 24, 2016

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**MEDIA ADVISORY: 20<sup>th</sup> ANNUAL CORNUCOPIA PRESENTED BY BLUESHORE FINANCIAL: MEDIA ACCREDITATION OPEN**

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**Note to media:** Whistler images are available for editorial use on Tourism Whistler's [online media room](#).

**Suggested Tweet:** The ultimate food + drink festival celebrates 20 years: Whistler's @CornucopiaWine is set for November 10-20. #Cheersto20years

Whistler, B.C. – [Cornucopia, presented by BlueShore Financial](#) is now accepting media accreditation applications for the 20<sup>th</sup> annual festival taking place November 10 – 20, 2016.

In anticipation of the 20<sup>th</sup> anniversary, festival organizers have been working hard and have a few exciting announcements to share:

**New events –**

- [20<sup>th</sup> Anniversary Party at The Picnic: A Showcase of Whistler Culinary Excellence](#) – join the celebration as the visionaries and talent of Whistler gather to host a blend of talents, tastes and toasts – cheers to 20 years!
- [CRUSH! Sommelier Tours by Taste Whistler](#) – Imagine a guided tour, each group 6 people or less, led by a Whistler sommelier to meet the makers through a curated experience.
- [Cornucopia Kids!](#) – a one-day program dedicated to bringing kids, parents and professionals together to share in the joy of cooking. Families team up with professional chefs where kids will learn where their food comes from, create their own meal - and with a little friendly competition - present and share with others.
- [Cornucopia Wine Summit](#) – where better to have a summit than in the mountains? This event brings together the experts - passionate producers, marketers, restaurateurs and industry insiders to discuss topics relevant to the wine industry and its changing landscape, in a setting where those who have a common interest can share and debate.

For more event information and the latest schedule, please visit: [www.whistlercornucopia.com](http://www.whistlercornucopia.com).

To access the credential application form, please log onto [WhistlerCornucopia.com/media](http://WhistlerCornucopia.com/media).

**Please Note:** Accommodation is limited, preference given to those on assignment. **Deadline for all applications is Wednesday September 28, 2016.**

**Cornucopia, presented by BlueShore Financial is Whistler's Celebration of Food + Drink.** A dazzling eleven-day display of gourmet food and drink attracting over 15,000 visitors to the resort and caters to everyone from amateur enthusiasts to aficionados. Respected industry professionals, judges and presenters headline each event, seminar and tasting, offering the best possible opportunity to garner as much information and insight as possible. Held on the cusp of the opening of each ski season in beautiful Whistler, British Columbia, Cornucopia was designed to showcase and support local restaurants, restaurateurs and the food and wine industry. With wide-spread appeal through the immense variety of events available, the festival is truly a food and drink festival with a Whistler attitude.



**Whistler** is Canada's premier year-round leisure and meeting destination located in the Coast Mountains 120 kilometres (75 miles) north of Vancouver, British Columbia, Canada. Consistently rated the top ski resort in North America, Whistler was the Host Mountain Resort of the 2010 Olympic and Paralympic Winter Games. The resort offers an extensive range of accommodations totaling 10,000 bedrooms among 24 hotels as well as townhomes, condos, B&Bs and chalets. Whistler also boasts more than 100 restaurants and bars, 200 retail shops, 25 spas and countless activity options from world-renowned skiing and snowboarding, mountain biking and golf, to hiking, rock climbing, and watersports. The Resort Municipality of Whistler is home to a diverse community of more than 10,000 permanent residents.

**Tourism Whistler** is the member-based marketing and sales organization representing Whistler, operating the Whistler Conference Centre, Whistler Golf Club, Whistler Visitor Centre, as well as 1.800.WHISTLER and [whistler.com](http://whistler.com) – Whistler's official source for visitor bookings and information. As the convention and visitors bureau for the Resort Municipality of Whistler, Tourism Whistler represents more than 7,000 members who own, manage and operate properties or businesses on resort lands including hotels, restaurants, activity operators and retail shops.

**Media** can visit [whistler.com/media](http://whistler.com/media) for Whistler facts, media releases, story starters, local personality profiles and access to images and B-roll.

#### **Media Contact**

##### **Tourism Whistler**

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